

Night of Hope 2023 Corporate Sponsorship



In 1988, Sharon and Dick's Lawrenz's 11 year old son was diagnosed with mental illness. The couple struggled through a cumbersome mental health system and as a result of those taxing experiences, Pathway To Hope became a reality. They wanted to help other families. In 2000, Sharon and Dick made that desire into reality and founded Pathway to Hope. For 23 years we have strived to ensure that "No one should navigate the uncharted waters of mental illness alone."

Mental illnesses are common in the United States. Nearly *one in five* U.S. adults live with a mental illness (52.9 million in 2020), and *one in twenty* live with serious mental illness. Nearly every person in this country is touched in some way by Mental Health and for decades the stigma of Mental Illness has prevented people from seeking the help they need.

Pathway has served more than **4,345** community members facing serious mental illness. In 2022, Pathway served approximately **966** underinsured or uninsured community members. Pathway receives crisis calls from community members on a weekly basis and in 2022 we provided **120** individuals with mental health crisis support. Pathway is continually strengthening its peer support programming. Our new Midwest Mental Wellness Center will include six private counseling rooms, two community respite rooms, classroom space for wellness classes and peer support groups, and a spacious area for our Clubhouse program to accommodate up to **250** individuals diagnosed with serious mental illness per day.

Now more than ever we finally have a chance to be seen, during a time where things in this world seem to be spinning out of control we need to join together and be a community.

This October 21, we are having our 9th annual **Night of Hope**, a night to come together and show our support for an organization that has devoted over two decades of work to helping those most in need.

Website

www.pathwaytohope.com



Event Website

<https://NOH2022.givesmart.com>

Night of Hope 2023 Corporate Sponsorship

This incredible event will be held at the Museum At Prairifire in Overland Park, with a new and immersive experience.

Putting on such an impactful gala requires a lot of work and funds to help us reach our fundraising goals. We are asking that you and your company help us by Sponsoring our Event. There are Five levels of Sponsorship* each coming with its own perks. Your contribution will help us make this the most successful Night of Hope ever!

If you wish to help support Pathway to Hope and Sponsor our **2023 Night of Hope Gala** please email or call us:

Email: pth@pathwaytohope.org, or aaronc@pathwaytohope.org

Phone : (913) 397 - 8552

Sponsorship Levels

Presenting Sponsor

\$10,000 Contribution

Pre-Event Recognition includes logo inclusion in magazine ads; premier logo placement in the event website; announcement of your support and premier logo placement across all our social media channels, eBlasts and news and media releases.

Event Recognition 30 tickets to NOH with assigned seating; open bar; recognition on event display screens; full inside cover of program.

Post-Event Recognition premiere logo and mention in News and Media releases; sponsorship thank you across all social media channels, and eBlasts.

Clubhouse Sponsor

\$8000 Contribution

Pre-Event Recognition includes logo inclusion in magazine ads; logo on the event website; announcement of your support and logo inclusion across all of our social media channels, eBlasts and news and media releases.

Event Recognition 20 tickets to NOH with assigned seating; open bar; recognition on event display screens; Half page ad of program.

Post-Event Recognition logo and mention in News and Media releases; sponsorship thank you across all social media channels, and eBlasts.

{IN}Courage Sponsor

\$6500 Contribution

Pre-Event Recognition includes logo inclusion in magazine ads; Logo on the event website; announcement of your support and logo inclusion across all of our social media channels, eBlasts and news and media releases.

Event Recognition 10 tickets to NOH with assigned seating; open bar; recognition on event display screens; 1/3-page ad of program.

Post-Event Recognition logo and mention in News and Media releases; sponsorship thank you across all social media channels, and eBlasts.

Website

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Event Website

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Night of Hope 2023 Corporate Sponsorship

{EN}Courage Sponsor

\$3,000 Contribution

Pre-Event Recognition Logo on the event website; announcement of your support and logo inclusion across all of our social media channels, eBlasts and news and media releases.

Event Recognition 10 tickets to NOH with assigned seating; open bar; recognition on event display screens; 1/4-page ad of program.

Post-Event Recognition logo and mention in News and Media releases; sponsorship thank you across all social media channels, and eBlasts.

Table Sponsor

\$1,500 Contribution

Event Recognition 10 tickets to NOH with assigned seating; open bar; recognition on event display screens; recognition in program.

Post-Event Recognition logo and mention in News and Media releases; sponsorship thank you across all so

*Individual tickets will be General Admission, and first come first serve for any open seating.

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