Vision: Individuals and families facing mental illness actively connect with a broad community that supports them.

Mission: We serve people struggling with mental illness by empowering individuals and families through support and education.

We believe that individuals and families facing mental illness are important contributors to society, that isolation is an enemy to quality of life, and that educated and supportive communities are the key to connection.

Strategies:

1. Provide peer-to-peer support for individuals
2. Provide peer-to-peer support for family members.
3. Drive understanding of serious mental illness.
4. Define & engage sustainable referral system.
5. Execute consistent advocacy program at county, state level.
6. Advocate for changes in legislation & medical protocols for supporting those living with mental illness.
7. Create targeted communication plans to support key programs by audience.
8. Created sustainable funding to improve operational efforts.

Assumptions:
• Safe “in person” meetings
• Stable KDAD funding
• High functioning board of directors

Long-term Impacts:
Decrease incarcerations
Increase Employment
Decrease re-hospitalization

Guiding Principles:
The Power of Connection
Isolation is the enemy to quality of life. An educated, supportive community is the key to healthy connection.

Eight Dimensions of Wellness
Wellness is a whole person issue. Not just physical, mental or emotional.

Stages of Recovery
Recovery is a process with clear needs, though does not occur in a straight line or the same for everyone.

10 Principles of Support
“I didn’t cause it, I can learn to cope.”