



Pathway To Hope's THEORY OF CHANGE 2020

www.pathwaytohope.org

Vision: Individuals and families facing mental illness actively connect with a broad community that supports them.

Mission: We serve people struggling with mental illness by empowering individuals and families through support and education.

We believe that individuals and families facing mental illness are important contributors to society, that isolation is an enemy to quality of life, and that educated and supportive communities are the key to connection.

PROGRAM
OFFERING

MARKETING &
COMMUNICATIONS

FINANCE &
OPERATIONS

Organizational Focus

- Eight Strategies
- Solid Assumptions
- Short Term Goals
- Long Term Impacts

STRATEGIES

1. Provide peer-to-peer support for individuals
2. Provide peer-to-peer support for family members.
3. Drive understanding of serious mental illness.
4. Define & engage sustainable referral system.
5. Execute consistent advocacy program at county, state level.
6. Advocate for changes in legislation & medical protocols for supporting those living with mental illness.
7. Create targeted communication plans to support key programs by audience.
8. Created sustainable funding to improve operational efforts.

Assumptions

- Safe "in person" meetings
- Stable KADAD funding
- High functioning board of directors

A full list of **Short Term Goals** (1-3 years) is available at our website in our Theory of Change document.

LONG-TERM IMPACTS

**Decrease
incarcerations**

**Increase
Employment**

**Decrease
re-hospitalization**

GUIDING PRINCIPLES

THE POWER OF CONNECTION

Isolation is the enemy to quality of life. An educated, supportive community is the key to healthy connection.

EIGHT DIMENSIONS OF WELLNESS

Wellness is a whole person issue. Not just physical, mental or emotional.

STAGES OF RECOVERY

Recovery is a process with clear needs, though does not occur in a straight line or the same for everyone.

10 PRINCIPLES OF SUPPORT

"I didn't cause it, I can learn to cope."

WHAT WE DO

support groups



educational course



supportive housing



day center



Reclamation Clubhouse